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Financial Disclosures

Alcon Johnson & Johnson Coopervision

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Optometry

Financial Disclosures

Boston Sight Coopervision Eaglet Euclid Paragon Pentavision **Precision Technology**

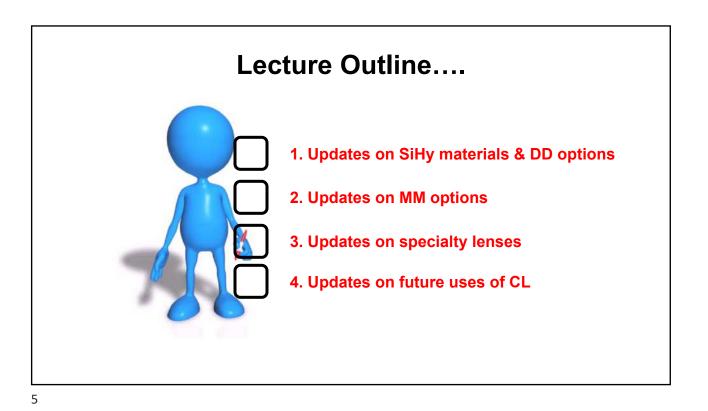
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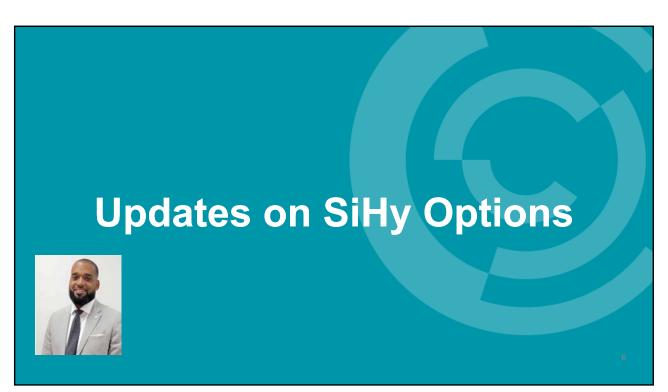
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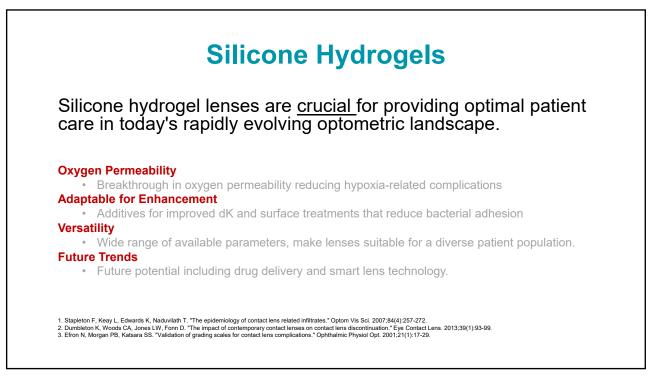
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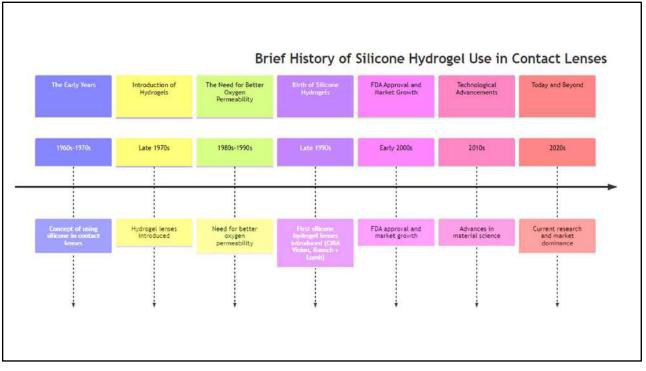
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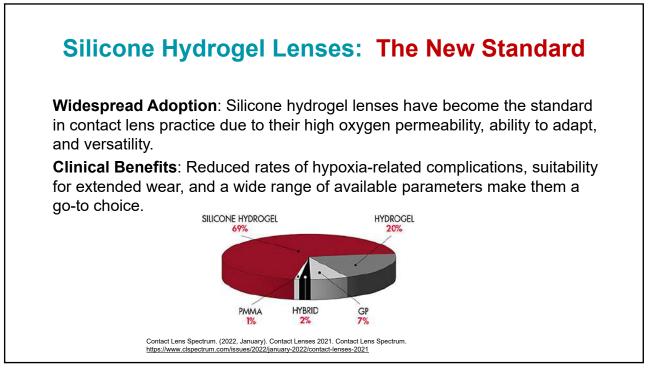


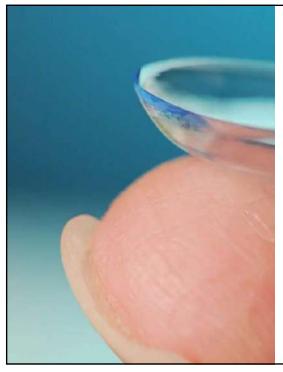






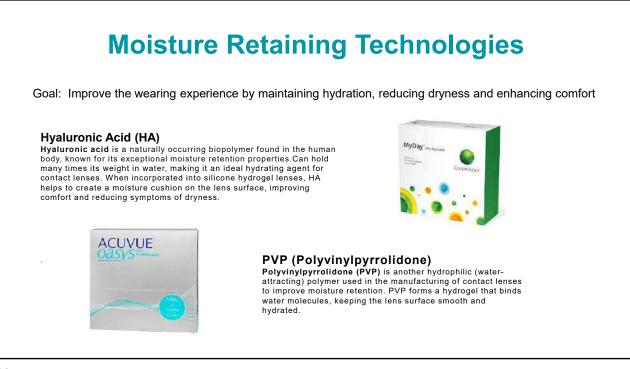




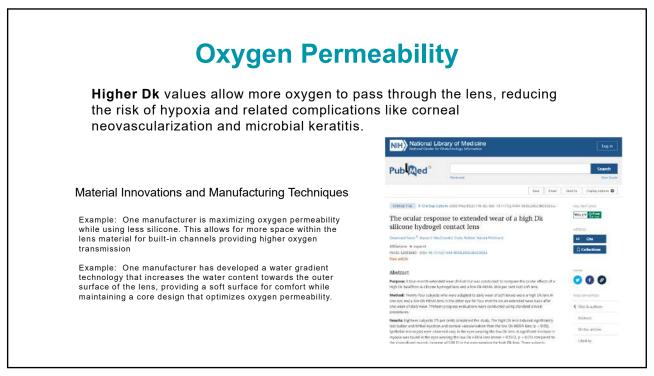


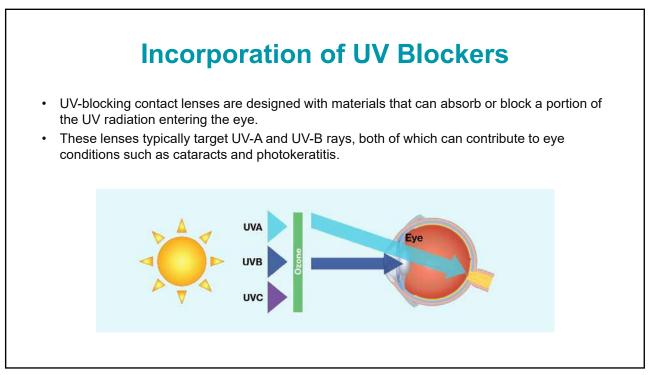
Updates on SiHy Materials

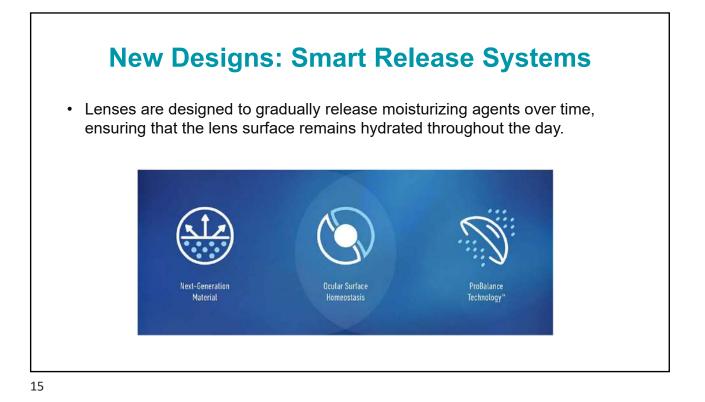
- Moisture-Retaining
 Technologies
- Surface Treatments
- Oxygen Permeability
- Incorporation of UV Blockers
- Completely New Designs





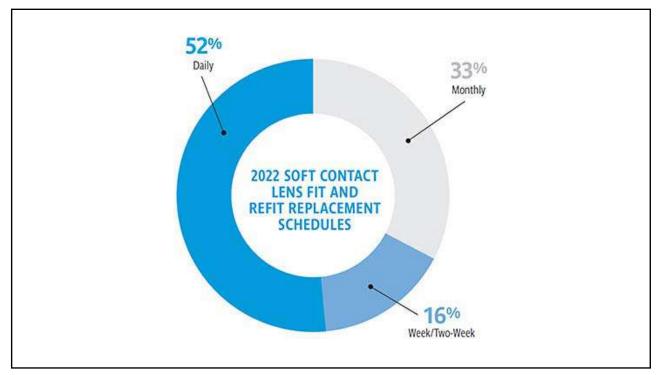






New Design: Water Gradient Lenses
• Lens material itself is engineered to increase water content towards the outer surface, reaching nearly 100% at the very exterior.





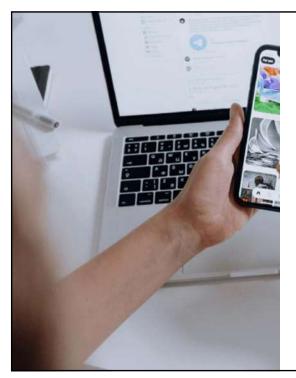
What's New in DD Lenses?

- Material Advancements
- Enhanced Moisture Technologies
- Design Innovations
- UV Protection
- Multifocal and Toric Options
- Packaging Innovations
- Value-Added Services
- Safety Profile
- Performance Profile



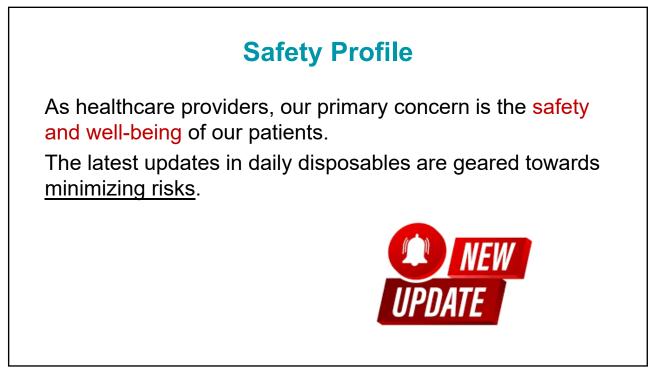






Value Added Services

 Some companies are offering added benefits, such as subscription services, easy online ordering and home delivery, and flexible return policies to enhance the purchasing and wearing experience.



Safety and Risk Reduction

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Abstract

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Affections + expend PMID 33549474 DOI: 10.1016/j.ebw.3020.11.011

Ocular health of children wearing daily disposable

Perpase: To reject on the ocalar health and adving of chicken fit with cell hydrogel daily contact lenses, and followed for 6-years in a double-marked climits that investigating the performance of a dual focus contact lens designed to control investor progression.

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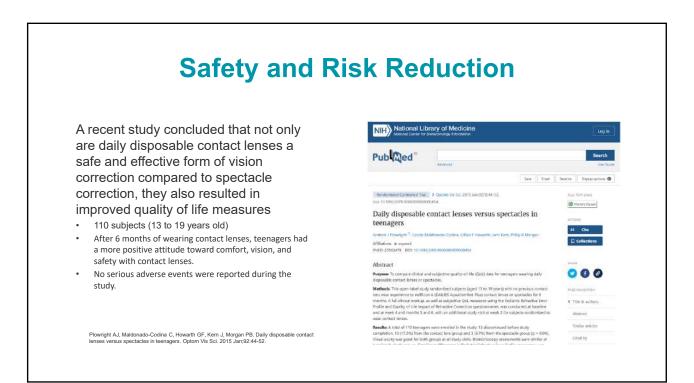
contact lenses over a 6-year period

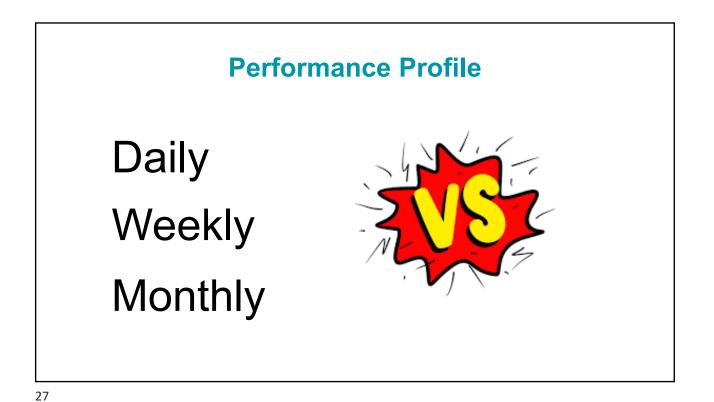
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2021 study found minimal impact on ocular physiology in a pediatric population after six years of daily disposable wear.

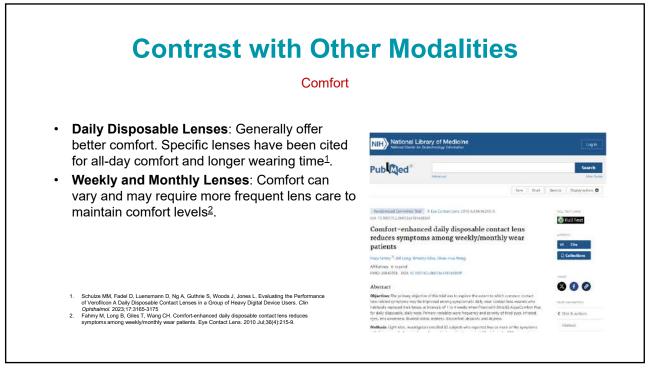
- Safety: High retention rate of 68% over six years with only one lensrelated adverse event. No cases of microbial keratitis observed.
- Discontinuations: Most dropouts occurred in the first month due to lens fit or handling issues. Overall, discontinuation rates were lower compared to adult studies.
- Adverse Events: Majority were minor and manageable, such as 'dryness' and 'lens stinging on insertion'.
- Ocular Health: No significant hypoxic or physiological changes
 observed in biomicroscopy assessments.
- Clinical Implications: Results support the safety and efficacy of daily disposable lenses for myopia control in children, encouraging eyecare practitioners to consider this option.

Woods J, Jones D, Jones L, et al. Ocular health of children wearing daily disposable contact lenses over a 6-year period. Cont Lens Anterior Eye. 2021 Aug;44:101391.

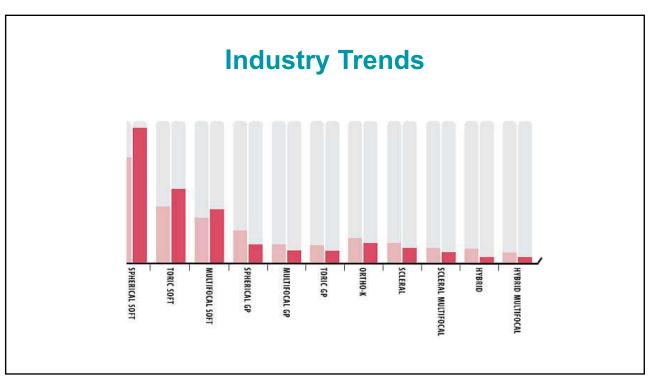




Contrast with Other Modalities Microbial Keratitis NIH • Daily Disposable Lenses: Studies have shown that daily disposable lenses are associated with Pub less severe forms of microbial keratitis¹. The risk of infection with environmental organisms is significantly lower in daily disposable lenses PLOSIDHE compared to other modalities². Risk factors and causative organisms in microbial keratitis in daily disposable contact lens wear Weekly and Monthly Lenses: These lenses ٠ have been associated with a higher risk of microbial keratitis, especially when not properly Abstract disinfected³. 000 C Title S authors Stapleton & Carnt: Contact lens-related microbial keratitis: how have epidemiology and genetics helped us with pathogenesis and prophylaxis. Eye (Lond) 2012; 26:2: 185-93. Stapleton et al.: Risk factors and causative organisms in microbial keratitis in daily disposable contact lens wear PLoS One 2017; 12:8: e0181343. Radford et al. Disposable contact lens use as a risk factor for microbial keratitis. Br J Ophthalmol 1998; 82;11: 1272-5. ter files of loss



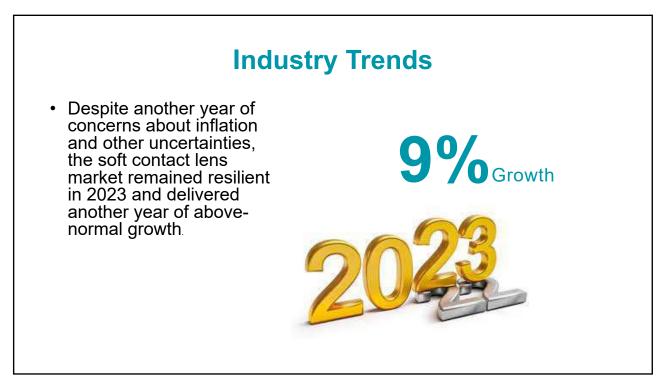




Industry Trends: Pricing

- Contact lens manufacturers started pushing 1% to 2% price increases across a number of product lines in 2022.
- In 2023 these price increases seemed to accelerate a bit, closer to 2% to 3% on average.
- With inflationary pressures on wages remaining steady in 2023, many of these increases were pushed through by the big four providers to help offset higher manufacturing costs.





Industry Trends: Pricing

- The other factor that drove contact lens average prices higher in 2023 was new product launches, (torics, multifocals, and multifocal torics).
- Many of these being offered in daily disposable franchises
- The benefits of stepping wearers up from non-dailies to dailies remained sizable in 2023, and likely had more impact than the industry had seen in many years.

Daily Disposables ~60% (2023) was ~35% (2009)

Toric Lenses ~25% (2023) was 15% (2009)

Multifocal Lenses ~10% (2023) was 5% (2009)



Daily Disposables: The New Standard

- Health
- Comfort
- Convenience
- Compliance
- Flexibility
- Value
- Parameter Expansion
- Materials
- Practice Management





Lens Options for Myopia Control

1. Soft

Daily

Monthly

Custom

- 2. Orthokeratology
- 3. Hybrid & Scleral

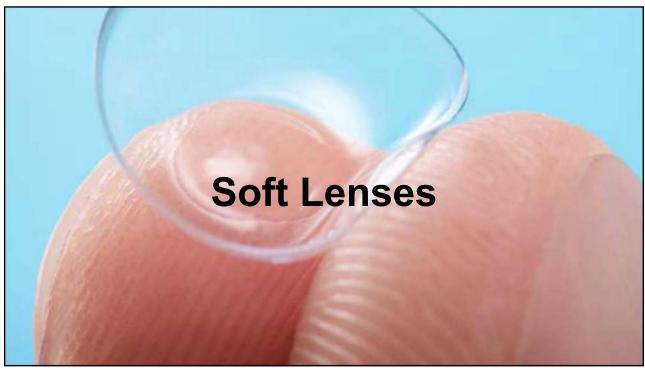


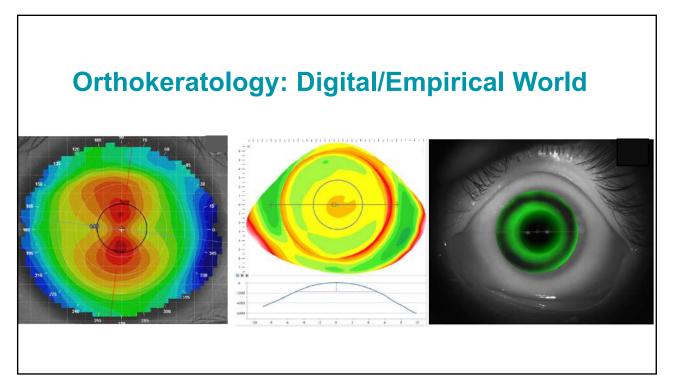
Contact Lens Safety is Sexy...

The privilege for ECPs to prescribe contact lenses could be threatened by unsafe use...

DO NOT IGNORE A RED EYE! PREVENT, FOLLOW-UP, TREAT!

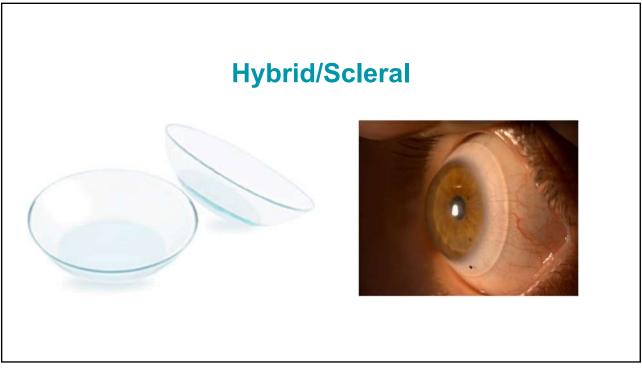






Controversy: Does a Smaller Treatment Zone Improve Orthokeratology for Myopia Control?









Updates on Specialty Lenses



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The Final Destination is Extraordinary

Infant Aphakia Key Clinical Summary (2024)

Corneal GP	Common Infant Soft	Custom Infant Soft		
Requires more experienced fitter	Relatively easier to fit, well tolerated			
Daily wear	Some exte	nded wear		
Highest precision in power	+7D to +35D; 3D steps over 20D	More flexibility with power		
Can correct some corneal cyl	Usually spherical correction			
Easy to get	Shortage/Backorder	Easy to get		

- Fitters have faced supply chain shortage in 2023-2024
- Refractive Target: aim for 2.5-3D minus over-refraction
 - ie: over plus to favor near & intermediate world during visual pathway development
- Expect changes to power (reduction of hyperopia) q3-6m
- Around age 2yo may use a lined bifocal or progressive

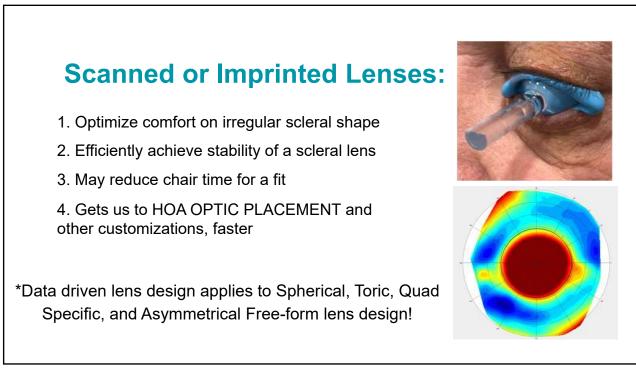


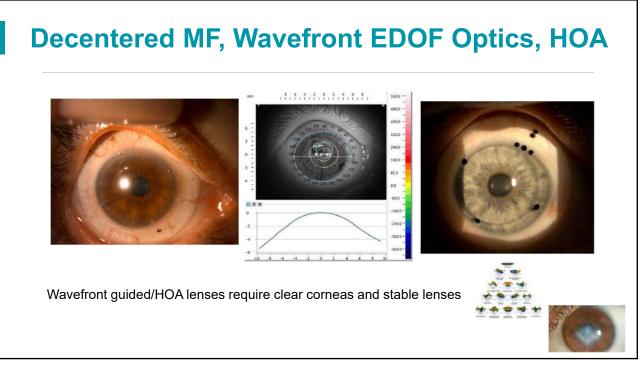
Advancements in Scleral Contact Lens Fitting Technology

- Tools to consider:
 - Topography, Tomography, Anterior Segment OCT, Scleral Profilometry, Wavefront Aberrometry
 - Impression-Based Lens Designs
 - Artificial Intelligence
 - Multifocals, Fenestrations
 - · Blood Biologics



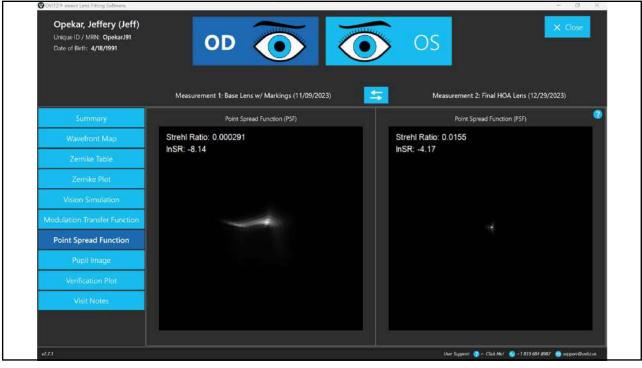








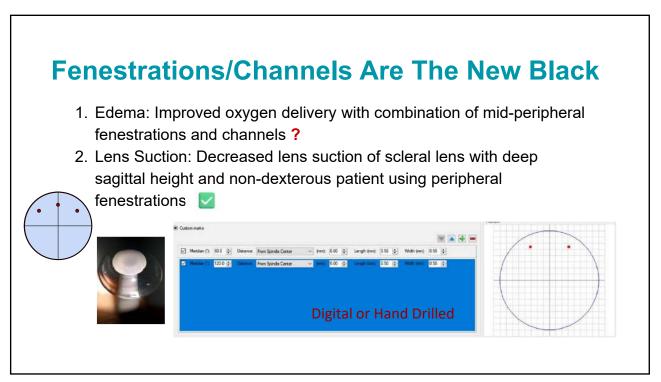
Unique ID / MRN: OpekarJ91 Date of Birth: 4/18/1991	OD 💽	💽 OS		
			-	
	Measurement 1: Base Lens w/ Markings (11/09/2023)	Me	asurement 2: Final HOA Lens (12/29/202	23)
Summary				
Wavefront Map		Measurement 1	Measurement 2	
Zernike Table	Sphere	-0.75 D	0.00 D	
Zernike Plot	Cylinder	-0.25 D	0.00 D	
Vision Simulation	Axis	92°	162°	
Modulation Transfer Function	HOA RMS	0.30 µm	0.19 µm	
Point Spread Function	Original Analysis Diameter	6.33 mm	6.33 mm	
Pupil Image	Resized Analysis Diameter	6.33 mm		
Verification Plot	Туре	Base Lens w/ Markings	HOA Lens	
Visit Notes	Timestamp	11/9/2023 10:54 AM	12/29/2023 11:39 AM	
	Analysis Quality	Good	Good	



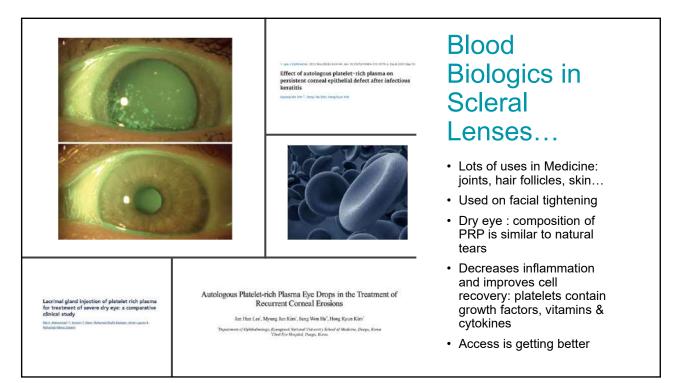
Al & Scleral Lenses

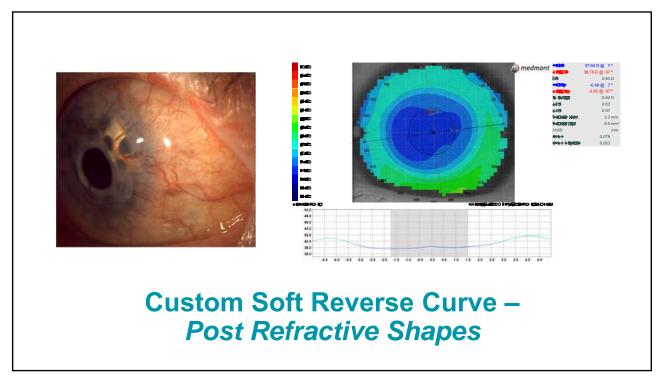


- Virtual Assistants could theoretically help with your fit in real-time (just like chatbots online!)
- Al could help better determine first lens fit success (vault necessary, most likely diameter to succeed, etc)
 - Could also help consultants/doctors to more accurately recommend fit changes based on anterior segment photograph
 - E.g. send in a photo & AI could help a manufacturer make recommendations for how many microns to flatten/steepen an edge based on the photo
 - · And it's not just sclerals...
- Fan, Y., et al. (2022) Machine learning algorithm improves accuracy of ortho-K lens fitting in vision shaping treatment. Contact Lens & Anterior Eye; 45(3).









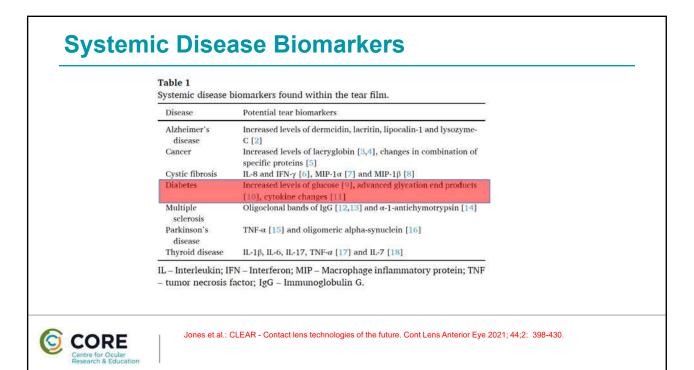


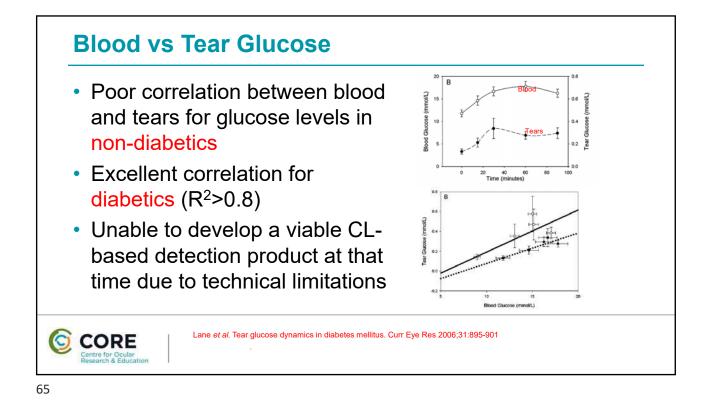
Future Uses of CL?

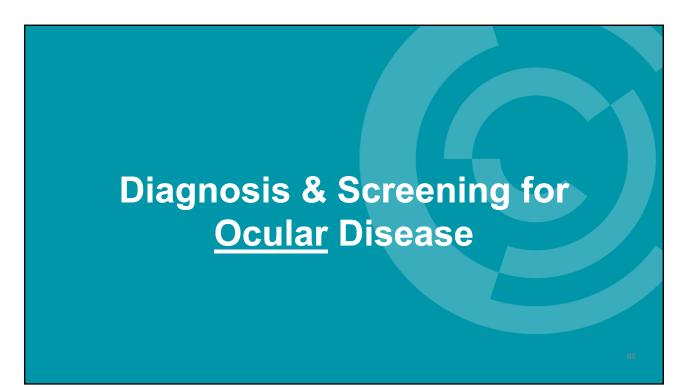


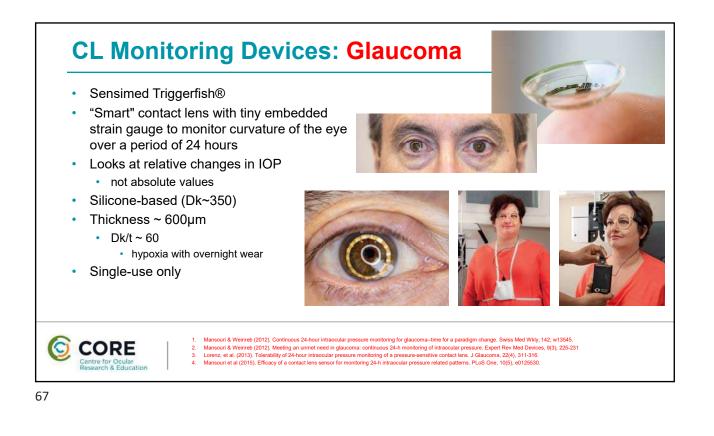


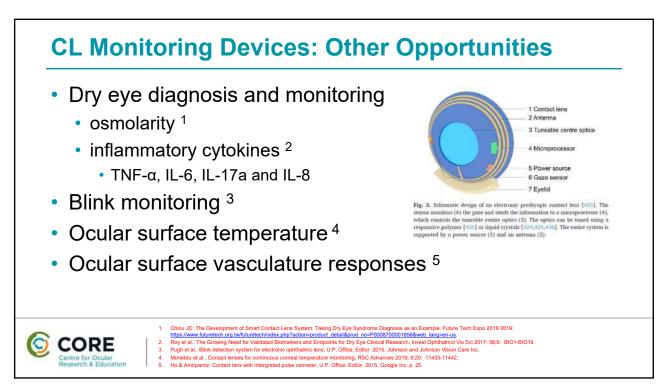
Diagnosis & Screening for Systemic Disease



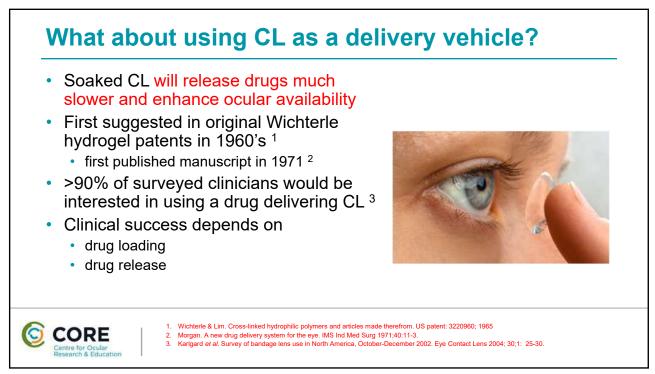


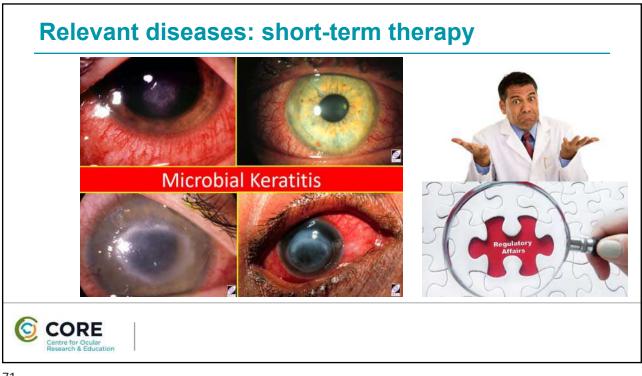


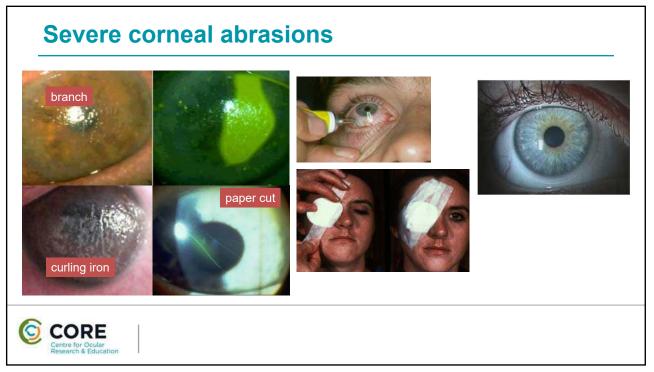


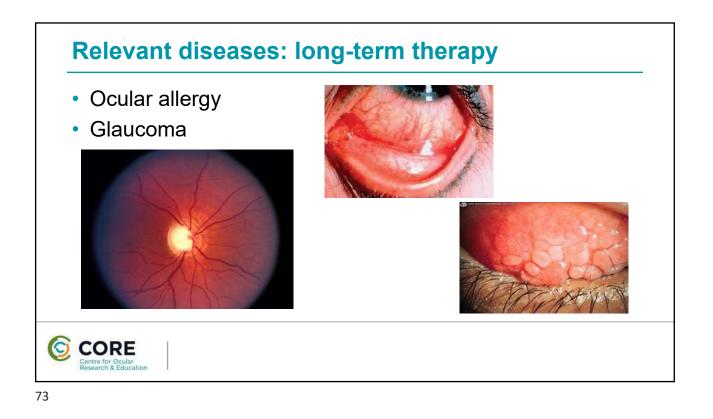


Treatment of Ocular Conditions: Drug Delivery











Optical Enhancements

Augmented & Virtual Reality

- VR completely immerses users in digital realities
- AR allows users to remain engaged with their physical surroundings, serving as a visual enhancement rather than replacement
- In 2018 the global VR/AR market hit a value of \$814.7 billion
 - expected to continue surging at a 63% annual growth until 2025



t year, the **global VIDAR market** hit a value of \$814.7 billion, and it is only id to continue surging at a 63 percent CAGR until 2025.

Applie's Tim Cook has Hemanice. 'I in right (JAP) as a big stoo like the mantphone [], 'The smarphone is for weavyons. We don't have to think the Phone is should a certain demographic, or country, or works at market. It's for everyons. I think AP is that big, it's hape.' And is Apple, Microsoft, Aphabel, and numerous, other bighers begin emains (the AP market, we are on the cosp of witnessing a newly <u>supported</u> weill.

In one of the greatest technological revolutions of this century, smartphones dematorialized cameras, storeos, video game consoles, TVs, GPS systems, calculators, paper, and even matchmaking as we knew it.

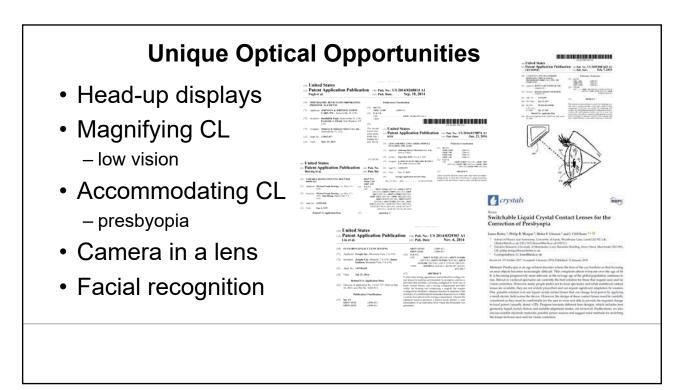


Augmented Reality for Training











<text><list-item><list-item><list-item> Summary Incredible diversity of new technologies under development that will shape the future for CL. Amazing new developments in SiHy & DD materials Myopia management and specialty lens options continue to grow at a rapid rate. Rapid growth in novel biomaterials and the development of powered CL through advancements in nanotechnology will enable the commercialisation of "crazy, sexy" lenses! Contact lenses have been around for over 100 years - and their future remains bright

